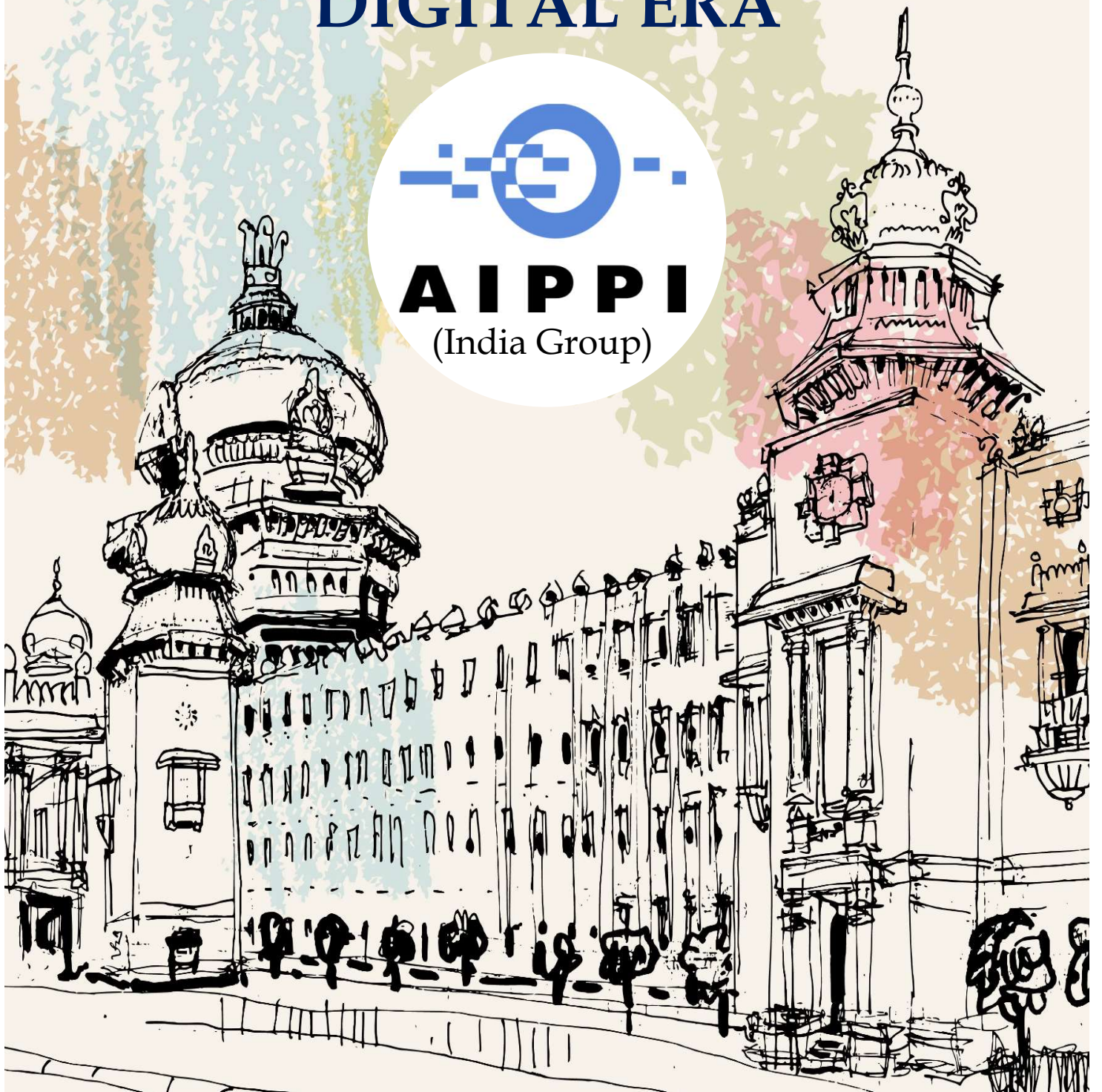


# IP DYNAMICS IN THE DIGITAL ERA



9th January 2024  
Shangri-la Hotel, Bengaluru India

Website: <https://aippiindia.in/>  
For Participation : [Click here](#)

Embark on a transformative journey into the heart of innovation as AIPPI India Group presents 'IP Dynamics in the Digital Era,' a pioneering event that delves deeper into the role of IP in shaping the digital landscape.

From discussing the challenges of digital piracy to harnessing the potential of emerging technologies, we invite you to join thought leaders, legal experts, and industry pioneers in a collective exploration of the ever-evolving realm of intellectual property.

The event to be held on 9th January 2024, at the Shangri-la Hotel, Bengaluru, India, promises insightful discussions, interactive sessions, and unparalleled networking opportunities, offering a platform for stakeholders to gain a profound understanding of how IP dynamics influence and shape our digital future.

Looking forward to the discourse where we bridge the gap between traditional legal frameworks and the dynamic challenges posed by the digital revolution!



*"An inventor protected everywhere and protected everywhere in the same manner, what a beautiful dream!"*

Eugène Pouillet  
First President of AIPPI, speaking at the AIPPI constitutive meeting in Brussels on May 8, 1897.

# PROGRAMME AT A GLANCE



09:00 AM- 09:30 AM	Registration
09:30 AM- 10:30 AM	Opening Session and Keynote Speaker Address
10:30 AM- 11:30 AM <i>1<sup>st</sup> Session</i>	Challenges in Protection & Enforcement of AI Generated Inventions/Patents
11:30 AM- 11:45 AM	Tea/Coffee- Networking Break
11:45 AM- 12:45 PM <i>2<sup>nd</sup> Session</i>	Opportunities & Challenges- Microbiome Patents
12:45 PM- 01:45- PM <i>3<sup>rd</sup> Session</i>	Protection & Enforcement of Trade Marks in relation to Metaverse, NFTs & Gaming Platforms
01:45 PM – 02:30 PM	Luncheon
02:30 PM - 03:30 PM <i>4<sup>th</sup> Session</i>	AI Generated Content: Challenges to Copyright Law
03:30 PM – 04:30 PM <i>5<sup>th</sup> Session</i>	Digital Personal Data Protection Act- Impact on IP enabled businesses
04:30 PM – 05:00 PM	Closing Remarks
05:00 PM – 06:00 PM	High Tea-Networking

9th January 2024  
Shangri-la Hotel, Bengaluru, India



# SPEAKERS



**Mr. Patrick J. Coyne**  
Partner  
Finnegan



**Mr. Ralph Nack**  
(On behalf of the Reporter  
General Team of AIPPI)  
Partner, Noerr



**Dr. S. K. Murthy**  
Director, IP  
Intel Technology India Pvt.  
Ltd



**Mr. Pravin Anand**  
Managing Partner  
Anand & Anand

# SPEAKERS



**Dr. Jürgen Meier**  
Partner  
Vossius



**Dr. Vivek Kashyap**  
Associate Director (Lead),  
Patents, Roche



**Dr. Markandeya Gorantla**  
Managing Director  
ATGC Biotech Private Limited



**Mr. Hari Subramaniam**  
Founding & Managing  
Partner  
Subramaniam & Associates

# SPEAKERS



**Ms. Jyothi VK**  
General Counsel &  
Sr. VP (Legal)  
Aditya Birla Fashion  
and Retail Limited



**Mr. Shoichi Okuyama**  
*President, AIPPI*  
Principal  
Okuyama & Sasajima



**Mr. Sameer Chugh**  
General Counsel &  
Chief Legal Officer  
Play Games24x7 Pvt.  
Ltd.



**Ms. Dhvani Rao**  
Head IP Legal Counsel  
Nestle India Limited



**Mr. Paul Kretschmar**  
Partner, Trade Marks  
Vossius

# SPEAKERS



**Prof. Dr. Jan Bernd  
Nordemann**  
Partner  
Nordemann



**Ms. Lohita Sujith**  
Sr. Director - Copyright & Digital  
Economy  
Motion Picture Association



**Mr. Jay Maroli**  
Senior Counsel and  
Privacy Officer  
GE Global Research Centre



**Mr. Jenil Shah**  
Head Legal  
Indian Music Industry

# SPEAKERS



**Mr. Anubhav Kapoor**  
Director of Legal Affairs  
Ford India Pvt. Ltd.



**Ms. Lakshmi Menon Nair**  
Director and Associate  
General Counsel, Head of  
Legal - India Geo  
Hewlett Packard Enterprise

*Confirmation awaited from other speakers*



# MODERATORS



**Mr. Hemant Singh**  
President, AIPPI (India Group)  
Managing Partner  
INTTL Advocare



**Dr. Malthi Lakshmikumaran**  
Secretary, AIPPI (India Group)  
Executive Director &  
Practice Head, New Delhi  
Lakshmikumaran & Sridharan  
Attorneys



**Mr. Neel Mason**  
Vice-President, AIPPI (India  
Group)  
Managing Partner  
Mason & Associates



**Ms. Mamta R. Jha**  
Senior Partner & Head-  
Litigation  
Inttl Advocare



**Ms. Lakshika Joshi**  
AVP- Legal and Global IP Head  
Capgemini Engineering

# IP DYNAMICS IN THE DIGITAL ERA



9th January 2024  
Shangri-la Hotel, Bengaluru  
India

Website: <https://aippiindia.in/>  
For Participation : [Click here](#)